



LOTUS

FREEDOM

New Lotus Freedom Collection:

when vintage reminiscence marks modern times.

Responding to the prevailing trend in the world of fashion to go back to the past, Lotus enriches its **Lotus Freedom** collection with new proposals with a vintage air, for men and women, dedicated to those who choose to enjoy their personality in total freedom. In addition to this inspiration, which will win over even the new generations in search of the right accessory to express their personality, the brand offers a line of iconic sports chronographs to combine with next season's most fashionable garments.



With the latest **Freedom Collection**, **Lotus** revisits the aesthetics of 1970s watches with surprising new models, versatile and transversal, with a case and wrist band defined in different shades of steel, ranging from the metal's neutral tones in the natural version (Lotus 15196/1 - Lotus 15822/1 - Lotus 18835/ 1/2/ 3), in the yellow gold in the most sophisticated two-tone versions (Lotus 15197/1 and Lotus 18836/1/2/3) and in the creative full gold proposals (Lotus 18837/1/2/3). In addition to indicating the days by reporting the exact time with extreme precision, in Lotus Freedom watches, the date is always visible in the window at 3 o'clock. The extensive collection includes watches with Roman numerals, a symbol of classicism and elegance, with baton hour markers or embellished with sparkling crystals, a bold option for outfits that seek to stand out. The range includes classic dial colours from silver to blue, mother-of-pearl to black.

At the cutting edge of interpreting new trends through a contemporary restyle, the two **Lotus 18854/8/9** references, with the original ice-blue dial, accentuate the fascination for vintage style. These watches are unique in that they indicate the date and the day of the week in letters and on their entire length, in two separate windows, at 3 o'clock and 12 o'clock.

The new Lotus Freedom collection also offers the exquisitely feminine **Lotus 18838/1/2/3** line with a retro aesthetic that combines a refined design with vintage elegance for a woman who likes to dress up in an original way, combining garments and accessories with total freedom. The 31.5 mm stainless steel case holds a fluted bezel that surrounds a mother-of-pearl, blue and pink dial on which the date is distinctive. The baton hour markers, with the exception of the 12 in Roman numerals for the two 18838/2/3 models, give way to the brilliant crystals of the 18838/1 proposal, a sparkling detail with an unmistakably chic style.



The incredible **Lotus Starlight Edition 18886/1/2/3/4** line of the **Freedom Collection** has a sophisticated style defined in four shimmering jewel watches with date to wear all day. The 31.5 mm diameter case and two-tone silver/yellow gold stainless steel wrist band give it a unique style. Following an aesthetic approach based on light, this range fascinates with its dazzling charm from the reflections of its dials, with a soleil finish, offered in a range of colours including blue, black, green and the refined mother of pearl. Feminine and beautiful, the proposals in the Lotus Starlight Edition line shine with luminous crystals on the hour markers and on the bezel. The tiny stars that decorate the top of the dials are a very refined detail.

The **chronographs** in the Lotus Freedom range are among the most glamorous models in men's watches. With a generously sized 43.50 mm case and tachymeter scale bezel, the **Lotus 18912/1/2/3/4/5/6** range in natural steel tones, **Lotus 18913/1/2/6** in the two-tone sandy versions and **Lotus 18914/1/4/6** in the bold full gold model return to a design with audacious lines to wear on every occasion.

Dedicated to modern gentlemen, among others, the chronographs of the **Lotus 18912/1/2/3/4/5/6** series are distinguished for their fascinating silver, blue, black and green dials in combination with silver, blue and black bezels. Those who like to surprise will find the perfect watch for sports as well as for daily use in the two-tone and full gold proposals - **Lotus 18913/1/2/6** and **Lotus 18914/1/4/6** with dials in silver, champagne, black and blue shades. With luminescent hands and hour markers for easy reading even in low light conditions, they are water resistant to 10 atmospheres.

Sporty but with an elegant design, the chronographs of the **Lotus Freedom 18756/1/2/3** range and the **Lotus 18759/1/2/3**, watches, icons of indisputable style, move away from formal contexts to become part of the every-day wardrobe with large 44.50 mm steel cases and easy-to-read dials featuring blue, green and black shades paired with a colour-matched bezel.

Lotus Freedom Collection: sophisticated yet accessible timepieces that look to the future without forgetting the past.





L18854-8



L18854-9

Lotus Freedom 18854/8/9

- Men's watch
- Three dials
- 316L stainless steel case 41.5 mm
- Mineral glass
- 316L stainless steel wrist band
- Window for the day of the week
- Date display at 3 o'clock
- 10 ATM water resistance
- Price: €119.00

Lotus Freedom 15196/1 - 15197/1

- Men's watch
- Three dials
- 316L stainless steel case 37.5 mm
- Mineral glass
- 316L stainless steel wrist band
- Date display at 3 o'clock with magnifying glass
- 10 ATM water resistance
- Mod. price 15196/1: €89.00
- Mod. price 15197/1: €119.00



L15196-1



L15197-1



L15822-1



L15823-1

Lotus Freedom 15822/1 - 15823/1

- Women's watch
- Three dials
- 316L stainless steel case 30 mm
- Mineral glass
- 316L stainless steel wrist band
- Date display at 3 o'clock with magnifying glass
- 10 ATM water resistance
- Mod. price 15822/1: €89.00
- Mod. price 15823/1: €119.00



L18835-1



L18835-2



L18835-3

Lotus Freedom 18835/1/2/3

- Men's watch
- Three dials
- 316L stainless steel case 40 mm
- Mineral glass
- 316L stainless steel wrist band
- Date display at 3 o'clock
- 10 ATM water resistance
- Price: €99.00



L18836-1



L18836-2



L18836-3

Lotus Freedom 18836/1/2/3

- Men's watch
- Three dials
- Two-colour 316L stainless steel case 40 mm with gold IP treatment
- Mineral glass
- Two-tone 316 L stainless steel wrist band with gold IP treatment
- Date display at 3 o'clock
- 10 ATM water resistance
- Price: €139.00



L18837-1



L18837-2



L18837-3

Lotus Freedom 18837/1/2/3

- Men's watch
- Three dials
- 316L stainless steel case 40 mm with gold IP treatment
- Mineral glass
- Two-tone 316 L stainless steel wrist band with gold IP treatment
- Date display at 3 o'clock
- 10 ATM water resistance
- Price: €149.00





L18838-1



L18838-2



L18838-3

Lotus Freedom 18838/1/2/3

- Women's watch
- Three dials
- 316L stainless steel case 31.50 mm
- Mineral glass
- 316L stainless steel wrist band
- Date display at 3 o'clock
- 10 ATM water resistance
- Price: €99.00



L18886-1



L18886-2



L18886-3



L18886-4

Lotus Freedom 18886/1/2/3/4

- Women's watch
- Three dials
- 316L stainless steel case 31.50 mm
- Mineral glass
- 316L stainless steel wrist band
- Date display at 3 o'clock
- 10 ATM water resistance
- Price: €149.00





L18912-1



L18912-2



L18912-3



L18912-4



L18912-5



L18912-6

Lotus Freedom 18912/1/2/3/4/5/6

- Men's chronograph
- Three dials
- 316L stainless steel case 43.50 mm
- Mineral glass
- 316L stainless steel wrist band
- Fluorescent baton hour markers
- Date display between 4 and 5 o'clock
- 10 ATM water resistance
- Price: €199.00



L18913-1



L18913-2



L18913-6

Lotus Freedom 18913/1/2/6

- Men's chronograph
- Three dials
- Two-colour 316L stainless steel case 43.50 mm with gold IP treatment
- Mineral glass
- Two-tone 316 L stainless steel wrist band with gold IP treatment
- Fluorescent baton hour markers
- Date display between 4 and 5 o'clock
- 10 ATM water resistance
- Price: €219.00



L18914-1



L18914-2



L18914-6

Lotus Freedom 18914/1/4/6

- Men's chronograph
- Three dials
- 316L stainless steel case 43.50 mm with gold IP treatment
- Mineral glass
- 316 L stainless steel wrist band with gold IP treatment
- Fluorescent baton hour markers
- Date display between 4 and 5 o'clock
- 10 ATM water resistance
- Price: €249.00



L18756-1



L18756-2



L18756-3

Lotus Freedom 18756/1/2/3

- Men's chronograph
- Three dials
- 316L stainless steel case 44.50 mm
- Mineral glass
- 316L stainless steel wrist band
- 10 ATM water resistance
- Price: €149.00



L18758-1



L18758-2



L18758-3

Lotus Freedom 18758/1/2/3

- Men's chronograph
- Three dials
- 316L stainless steel case 44.50 mm with gold IP treatment
- Mineral glass
- 316 L stainless steel wrist band with gold IP treatment
- 10 ATM water resistance
- Price: €169.00



L18759-1



L18759-2



L18759-3

Lotus Freedom 18759/1/2/3

- Men's watch
- Three dials
- 316L stainless steel case 44.50 mm
- Mineral glass
- 316L stainless steel wrist band
- Date display at 6 o'clock
- 10 ATM water resistance
- Price: €129.00



FESTINA GROUP

With more than 30 years of history, the Festina Group is today a prestigious international company that specialises in the production and sale of precision movements and parts for renowned watchmaking brands. To date, the Group sells six watch brands for the traditional market (Calypso, Lotus, Festina, Jaguar, Candino and Kronaby) and two jewellery brands (Lotus Style and Lotus Silver). The group's headquarters are in Spain, while its main production centres are in Switzerland. Today, the Group has seven subsidiaries (France, Germany, Italy, Benelux, Switzerland, the Czech Republic/Poland and Chile), is present in more than 90 countries on five continents and sells five million watches per year. The quality of the product, the experience and the special attention paid to after-sales service contribute to making Festina Group the leading company in many strategic markets.

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