



## a smarter watch, not a smartwatch!

**Jaguar** expands its **Jaguar Connected** collection with 7 new Connected proposals with the classic look of an analogue watch and the renowned elegance and quality of the Jaguar brand. Jaguar Connected is a new collection of sporty-looking timepieces with smart features, designed to make life easier!

The new Jaguar Connected timepieces are equipped with a **sturdy 45,00 mm stainless steel case** fitted with a **sapphire glass** and are water resistant to up to 100 metres. They can be defined as timepieces with a strong personality and a contemporary design that combines, in the multiple options, steel with IP gold, rose gold and blue treatment, luminescent indexes and a black or blue crocodile-effect leather strap. They also offer a series of smart functions that allow users to choose when to stay connected, without having to depend on their smartphone.



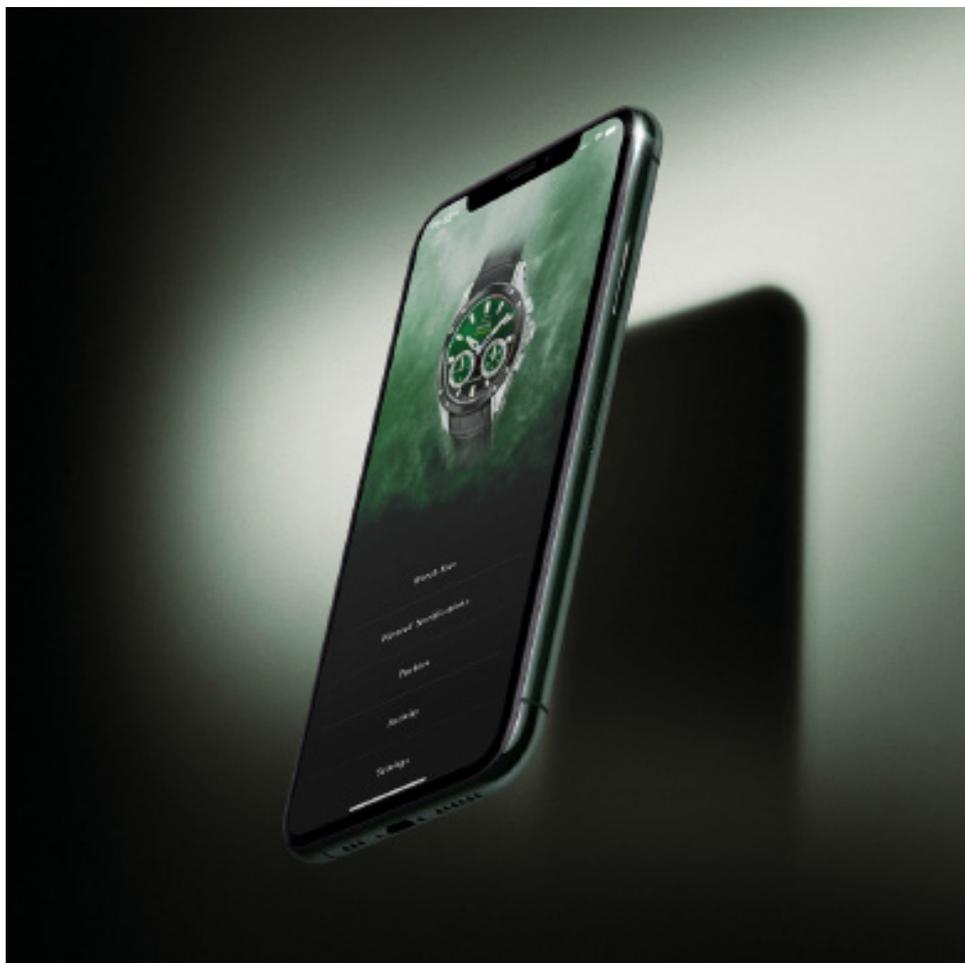
CONNECTED

One of the great advantages is the ability to configure which notifications to receive from the smartphone through the **Jaguar Connected app**. Instead of being interrupted by all kinds of notifications, **the watch will only vibrate for the ones that are really important to you. You can also filter messages, calls and notifications from social networks, and sort them according to priority.**

Upon activating a pusher or pressing the crown different information will be displayed on the watch face, such as the date, a second time zone or the step count. With the same buttons, you can also control the music you are listening to on your phone, take pictures at a distance, save your location or parking spots, locate your phone or share your position with a friend to feel safer while you're returning home.

An additional function is the possibility of launching an IFTTT option to automatically process actions that would otherwise have to be performed manually, such as operating domestic appliances, turning on the lights or heating at home, opening the gate & much more.

Thanks to the simple and intuitive interface, it is possible to change the watch settings whenever you want in order to perfectly adapt them to your personal needs and your lifestyle so you can focus only on what matters the most to you.



## New Jaguar Connected: technologically astonishing!

### J958/1/2



- Men's Connected Watch
- 316L stainless steel case
- Case diameter: 45.00 mm
- Sapphire glass
- Customisable functions
- Luminescent indexes
- Blue and green dials
- Water resistant up to 10 ATM
- Black crocodile-effect leather strap
- Battery life up to 2 years
- Retail price: €575.00



### Jaguar Connected J959/1 - J959/2 - J960/1 - J961/1- J962/2

- Men's Connected Watch
- 316L stainless steel case
- Case diameter: 45.00 mm
- Sapphire glass
- Customisable functions
- Blue, black and green dials
- Water resistant up to 10 ATM
- Black or blue crocodile-effect leather strap
- Battery life up to 2 years
- Retail price: €599.00



With over 30 years of history, today's Festina Group is a prestigious international company specialised in the manufacturing and marketing of movements and precision parts for its well-known watch-making brands. To date, the Group markets 6 watch brands for the traditional market (Calypso, Lotus, Festina, Jaguar, Candino and Kronaby) and 2 jewellery brands (Lotus Style and Lotus Silver). The Group's headquarters are located in Spain, while the main production centres are in Switzerland. The Group currently has seven subsidiaries (France, Germany, Italy, Benelux, Switzerland, Czech Republic/Poland and Chile), and is present in over 90 countries across 5 continents, selling over 5 million watches a year. The quality of the product, the excellent know-how and the special attention to the post-sales service make the Festina Group the leader in many strategic markets.