

New **SOLAR ENERGY** COLLECTION

ENVIRONMENTALLY-FRIENDLY WATCHES THAT **AUTO CHARGE WITH SUNLIGHT**



Solar Energy by Festina gives a nod to the environment with new proposals, for men and women, fitted with rechargeable solar energy batteries. This launch represents the company's commitment to going one step further towards balancing corporate objectives with reducing environmental impact through a constant search for innovation.

The watches in the new **Festina Solar Energy collection** offer the practicality, reliability and precision of the latest version of the Japanese Miyota solar movement so that you never have to replace the battery again.

Festina's extraordinary solar-powered models are fitted with a panel that captures light and transforms it into energy that is stored in the rechargeable battery. The solar panel is cleverly integrated into the watch via a barely visible black circular element between the glass and the dial. This interesting

solution enables you to enjoy an aesthetically pleasing watch with no need to regularly replace the battery, as the battery will auto recharge on its own. The new Miyota movement has a power switch. Unscrewing the crown stops the power flow and the watch holds its charge for up to 48 months. These solar watches store energy during the day and can operate, when the battery is fully charged, for about six months, even if the watch is not exposed to light.

THE FESTINA SOLAR ENERGY MEN'S COLLECTION is aimed at contemporary men who seek innovation and practicality: the **F20656/1/2/3/4 models** have an essential design in the finishes that makes these watches timeless pieces. It was decided to maintain the natural colour of the steel for the wrist band and 41.5 mm case. For the dials monochrome colours were preferred such as silver, forest green, navy and black. There are indices on the dial and numbers in the 3, 6, 9 and 12 positions.

The **F20657/1/2/3/4** two-tone range enables you to set the pace of the day with style. Its models have a 41.5 mm stainless steel case with a gold IP bezel and silver, forest green, navy blue and gold dials. These refined models look equally good whether you are dressed in a white shirt and jeans or in a tailored suit. The **F20660/1/2/3/4/5/6** collection, with pure and minimalist lines adapted to each wrist, stands out for its refined proposals: the elegant leather wrist band embossed with a crocodile effect is accented in the most classic colours such as brown, black, blue and the original forest green, and they are perfect for formal as well as informal occasions. The 41 mm stainless steel case with a silver, navy blue, green, pink or black dial is combined in options with the same colour strap to create a tone-over-tone effect, while others seek contrast. They are quality watches that transcend current, every day and eternal fashions.

THE FESTINA SOLAR ENERGY WOMEN'S COLLECTION, with a wide variety of colours and finishes, is suitable for women with impeccable and elegant style, who seek quality and excellence. **F20654/1/2/3/4** is a line characterised by the elegant shine of the stainless steel on the 34 mm case and the dials in four colour variants (mother-of-pearl, pink, forest green and navy blue) with crystal indices to shine on any occasion.

For those who love the unisex style and who like to borrow from their wardrobe, the **F20655/1/2/3/4** range is distinguished with bold lines and chromatically elegant two-tone stainless-steel

case and a 34 mm wrist band with IP treatment (ionic plating) in gold. The colour variants of the dials focus on classic nuances: mother-of-pearl, white, gold and blue, enriched with baton-type indices and 2 crystals at 12, with the exception of model F20655/1 which has a crystal at every hour.

Rich in details that do not go unnoticed due to their glimmer and refinement, the proposals for the **Festina Solar Energy F20658 and F20659** lines are perfect for women who love accessories with character.

It is impossible to resist the charm of the **F20658/1/2/3** range. These watches feature a 35 mm stainless steel case and a dial whose brightness and colour appear different with each movement thanks to the mother-of-pearl effect on natural shades of white, blue and green.

The **F20659/1/2/3** series combines silver and gold with pearl tones and colourful iridescences. Its 35 mm stainless steel case and two-tone wrist band mirror the dials in white, blue and red mother-of-pearl versions. On both lines, the indices alternate Roman numerals in rose or yellow gold with crystals, while the bezel with zircons adds admirable charm.



Now is the time to make innovative and sustainable decisions, it is time to wear Festina Solar Energy.

MEN'S WATCHES

FESTINA SOLAR ENERGY F20656/1/2/3/4

- Men's watch
- 41.5 mm 316L stainless steel case
- 316L stainless steel wrist band
- Quartz movement
- Solar rechargeable battery
- Mineral glass
- Four dials
- 5 ATM waterproof
- Price: €149.00

1/2/3/4



FESTINA SOLAR ENERGY F20657/1/2/3/4

- Men's watch
- 41.5 mm 316L stainless steel case
- Two-tone 316 L stainless steel wrist band with gold IP finish
- Gold IP finished bezel
- Quartz movement
- Solar rechargeable battery
- Mineral glass
- Four dials
- 5 ATM waterproof
- Price: €169.00



1/2/3/4

FESTINA SOLAR ENERGY F20660/1/2/3/4/5/6

- Men's watch
- 41 mm 316L stainless steel case
- Crocodile-effect leather wrist band
- Quartz movement
- Solar rechargeable battery
- Mineral glass
- Six dials
- 5 ATM waterproof
- Price: €139.00



1/2/3/4/5/6

WOMEN'S WATCHES

FESTINA SOLAR ENERGY F20654/1/2/3/4

- Women's watch
- 34 mm 316L stainless steel case
- 316L stainless steel wrist band
- Quartz movement
- Solar rechargeable battery
- Mineral glass
- Four dials
- Indices with crystals
- 5 ATM waterproof
- Price: €149.00



1/2/3/4

FESTINA SOLAR ENERGY F20655/1/2/3/4



1/2/

- Women's watch
- 34 mm 316L stainless steel case
- Two-colour 316 L stainless steel wrist band with gold IP finish
- Gold IP finished bezel
- Quartz movement
- Solar rechargeable battery
- Mineral glass
- Four dials
- Index posts and crystals
- 5 ATM waterproof
- Price: €169.00



3/4

FESTINA SOLAR ENERGY F20658/1/2/3

- Women's watch
- 35 mm 316L stainless steel case
- 316L stainless steel wrist band
- Cubic zircon bezel
- Quartz movement
- Solar rechargeable battery
- Mineral glass
- Three dials
- Indices with crystals and Roman numerals
- 5 ATM waterproof
- Price: €169.00

1/2/3



FESTINA SOLAR ENERGY F20659/1/2/3

- Women's watch
- 35 mm 316L stainless steel case
- Two-colour 316 L stainless steel wrist band with gold IP finish
- Cubic zircon bezel
- Quartz movement
- Solar rechargeable battery
- Mineral glass
- Three dials
- Indices with crystals and Roman numerals
- 5 ATM waterproof
- Price: €189.00

1/2/3



FESTINA GROUP

With over 30 years of history, the Festina Group is today a prestigious international company specialized in the production and marketing of movements and precision parts for well-known watchmaking brands. To date, the Group markets 6 watch brands for the traditional market (Calypso, Lotus, Festina, Jaguar, Candino and Kronaby) and 2 jewelry brands (Lotus Style and Lotus Silver). The headquarters of the group are in Spain, while the main production centers are in Switzerland. Today the Group has seven subsidiaries (France, Germany, Italy, Benelux, Switzerland, Czech Republic/Poland and Chile), is present in over 90 countries on 5 continents and sells 5 million watches a year. The quality of the product, the excellent know-how and the special attention paid to the after-sales service contribute to making Festina Group the leading company in many strategic markets.

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