

**Festina Ceramic Collection:
the delicacy of ceramics marries the sporty style
for a timepiece with a strong character.**

In tune with its watch-making tradition Festina is continually innovating, always one step ahead in translating the latest trends into newest products.

The Ceramic collection is a perfect example of this concept, with the recent launch of 6 unique and timeless styles. For these new creations, dedicated to that contemporary man with a sporty nature, Festina integrates the noble material of ceramic, highly appreciated for its lightness and scratch resistance in addition to being smooth to the touch.

Urban by design, these timepieces come in a steel, blue or black IP finish and feature a 40 mm stainless steel case with a choice of blue or black detailed ceramic bezels. The elegant dials in silver, blue and black have a fresh look thanks to the silver and rose gold baton indexes, a subtle date window and the three counters arranged respectively at 3, 6 and 9 o'clock.

A perfect mix of refined appearance and practicality, these timepieces are enriched with rose gold details and equipped with a scratch resistant sapphire glass.

Water resistant up to 10 ATM, Festina Ceramic chronographs are highly valuable accessories, suitable for any occasion.



**FESTINA
ALWAYS
FITS.**

Gerard Butler



F20575/1/2/3:



- Men's Watch
- Stainless steel case measuring 44 mm in diameter
- Ceramic bezel
- 316L stainless steel strap
- Sapphire glass
- Water resistance: 10 ATM
- Retail price: €199



F20576/1 - F20577/1 - F20578/1

- Men's watch
- Stainless steel case measuring 44 mm in diameter
- Ceramic bezel
- 316L stainless steel strap
- Sapphire glass
- Water resistance: 10 ATM
- Retail price: €229

FESTINA GROUP

With over 30 years of history, today's Festina Group is a prestigious international company specialised in the manufacturing and marketing of movements and precision parts for its well-known watch-making brands. To date, the Group markets 6 watch brands for the traditional market (Calypso, Lotus, Festina, Jaguar, Candino and Kronaby) and 2 jewellery brands (Lotus Style and Lotus Silver). The Group's headquarters are located in Spain, while the main production centres are in Switzerland. The Group currently has seven subsidiaries (France, Germany, Italy, Benelux, Switzerland, Czech Republic/Poland and Chile), and is present in over 90 countries across 5 continents, selling over 5 million watches a year. The quality of the product, the excellent know-how and the special attention to the post-sales service make the Festina Group the leader in many strategic markets.