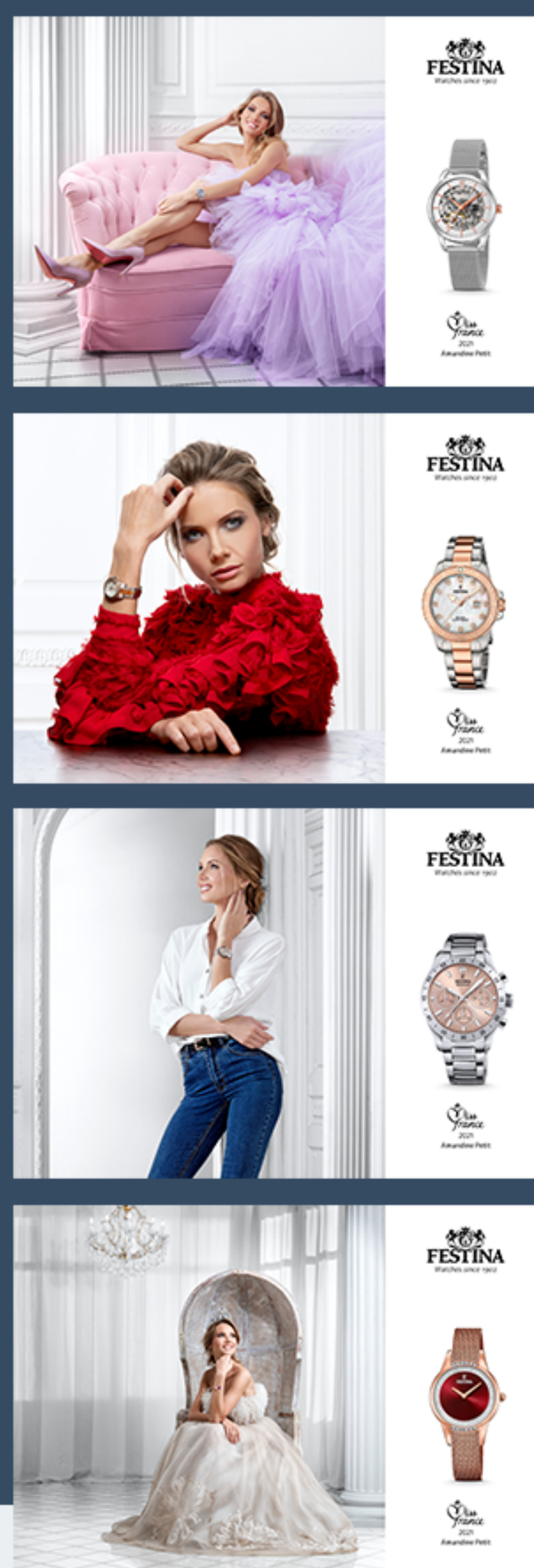




## Festina continues its adventure in the glamorous world of Miss France and renews for 2021 its role as the Official Miss France Watch.

On December 19th, 2020 in Puy-du-Fou, **Amandine PETIT**, was crowned **Miss France 2021**, thus succeeding Clémence BOTINO. With her crowning, Amandine has become the international face of **Festina** watches and will represent with charm and elegance Festina's collections of ladies watches, including the **Boyfriend, Petite, Ceramic** and **Mademoiselle Collections**.

We are pleased to unveil the new advertising campaign highlighting Amandine PETIT, Miss France 2021 and FESTINA watches:



Discover all the collections at [www.festina.com](http://www.festina.com)  
and on the brand's news on our social networks: