

## Festina Swiss Made. And so the family grows



The Swiss Made Festina family growsThe launch of the Festina Swiss Made collection in 2019 was a great success. The Spanish brand, known for its quality watches with Miyota movements, rose to the challenge of presenting an entirely "Swiss Made" collection, fitted with Swiss movements and assembled in Switzerland, as mandated by the Swiss label. Due to the great sell out, Festina presents the new Swiss Made 2020 collection, which shares the same attributes as its predecessor of 2019.

Following the concept of pair watches, the brand presents a minimalist case design with a 2 hands & date movement, in both stainless steel and gold plated IP versions. The men's case is 39.30mm in diameter and the women's is 29.30mm. The new models with Swiss movement, sapphire glass and a 50m (5 BAR) water resistance and are available with several strap types: black, brown or blue leather, mesh and the classic steel bracelet, according to the consumer's taste.





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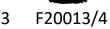




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