

# CALYPSO WATCHES

## NEW CALYPSO SMARTIME



Technology moves forward to make users' life easier: the hectic rhythm of society asks for solutions that completely adapt to our lifestyle. The wearable revolution is here to stay, and it's in that segment that Festina group wants to go with the users with the addition of the smartband Calypso SmarTime.

It's a 6-smartband collection that pairs the youthful and fun spirit of the brand with the usefulness of the band – it presents the market's biggest screen in this segment, of 1.14", which allows the display of all its functions clearly, with a customizable interface. The convenience is ensured with the silicone strap, interchangeable with the additional strap included with each band. Being activity monitoring its main use, Calypso SmarTime is integrated with tools for health check, such as blood pressure and heart rate monitor, as well as other functions oriented towards the user's well-being, like sleep monitoring and guided-breathing exercises.

Sport lovers will find a great ally in Calypso SmarTime: its multi-sports mode includes basketball, football, climbing, cycling, hiking and running, both indoors for gym use and outdoors. Related to that, it also offers information about weather, air pressure, altitude and the strength of the UV light. On top of this, the user will be able to register all their activity and monitor their progress by connecting with the mobile app.

Calypso SmarTime is the smart band that goes along the speed of the users of Calypso, moving with them at every time.